



# Food Fair Call to Register

## *All local restauranters and specialty food artisans!*

On Saturday, June 21st, Lamport Stadium will be turned into a family fun day for all the residents and employees of Parkdale and Liberty Village...

Meet and greet your neighbours and potential new customers. Display and sell your creations to the community. Take advantage of this one-day opportunity to showcase the diversity of our multicultural and hungry neighbourhood in the Food Fair.

**In support of St Joseph's Health Centre, there are 3 options for your establishment to be represented and be seen by 3,000 lower west side residents.**

1. For a \$200 fee you will be provided with: One 8x10 foot space, an 8 foot table and two chairs. For an extra charge you will be provided with hydro and/or ice; you will also receive mention in the day of the flyer.
2. For a \$200 fee your establishment's name and addresses will be hung on the fence surrounding the beer and wine garden which is located at the front corner of the entertainment stage, You will also receive display space at the sunny central table for menus, coupons, flyers, etc. and mention in the day of flyer.
3. For a \$25 fee you will receive display space at the sunny central table for menus, coupons, flyers, etc. and mention in the day of flyer.

**Use this opportunity to be involved in the first edition of what we hope will be an annual event.**

### **General Guidelines for the Food Fair**

- Here Comes Summer is a non-profit event
- Liability Insurance has been secured
- Promotional Materials will be provided (date of availability T. B. A.)
- Set up and dismantle (T. B. A.)
- Security has been secured

### **General Application requirements**

Only one person per application form. All applications must include:

- A signed completed application. Save a copy for your records.
- A detailed description of what your menu will include and special requirements.
- Application fee: \$200.00, The application fee must be in Canadian funds and is non refundable. (with the one exception that the event is cancelled due to a perceived regional health emergency).
- Each vendor will be required to complete a Toronto Public Health Temporary Food Establishment Application.

### **Application Deadline**

The BIA must receive your application no later than June 1st at 5pm in order to make the Here Comes Summer Directory listing. June 15th at 5pm is set as our final application acceptance date for the Food Fair. (Note: Limited space available, all applications will be accepted on a first come first served basis.)

There is an Food Fair drop off box located at the Liberty Village BIA office for those of you who wish to hand deliver your application and money. For those of you who cannot make the trip into the office, please mail your application form and fee to the BIA office listed below.

We will e-mail or call confirmation of receipt of applications and further details with regard to set up and break down times.

# Food Fair Application Form

Know the guidelines and application requirements. Application will not be considered if all requirements are not met by the application deadline. For those of you who would like your name to be listed in the Here Comes Summer directory, the BIA must receive your application no later than June 1st at 5pm. If you do not wish to have your name published in the directory, the application deadline is June 15th at 5pm.

I, the undersigned, do agree to the following:

To accept the guidelines for participation in Here Comes Summer 2003 as set forth in the Food Fair Call to Register.

**Signature:** \_\_\_\_\_

**Print full name:** \_\_\_\_\_

**Company name (if applicable):** \_\_\_\_\_

**Contact name:** \_\_\_\_\_

**Contact address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Alternate phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

The best time(s) of day to phone the contact is/are: \_\_\_\_\_ A.M. \_\_\_\_\_ A.M.  
P.M. P.M.

Application fee enclosed  \$200 food booth  \$200 banner  \$200 display space

Payment method: Cash \_\_\_\_\_ (Do not send cash by mail. Hand deliveries only to the BIA office contact: Lynn Clay)

Certified cheque \_\_\_\_\_ or money order \_\_\_\_\_

I will require: hydro  ice  other \_\_\_\_\_

*Application will not be processed without fee!*

Please direct inquiries and send completed applications to:

Attn: Carrie McKitrick  
Liberty Village Business (B.I.A.) Business Improvement Association  
74 Fraser Avenue, Toronto, Ontario M6K 3E1  
Email: [lynnclay@lvbia.com](mailto:lynnclay@lvbia.com)  
Phone: 416 516 1723  
Fax: 416 926 8874

visit our website: [www.herecomessummer.ca](http://www.herecomessummer.ca)

received by: \_\_\_\_\_

date received: \_\_\_\_\_

approved by: \_\_\_\_\_

method of payment: \_\_\_\_\_

booth number: \_\_\_\_\_

