



Merchant's Market Call to Register

All local merchants and specialty food artisans!

On Saturday, June 21st, Lamport Stadium will be turned into a family fun day for all the residents and employees of Parkdale and Liberty Village...

Meet and greet your neighbours and potential new customers. Display and sell your wares to the community. Take advantage of this one-day opportunity to showcase the diversity of our multitalented neighbourhood in the Merchant's Market.

For a \$200.00 fee in support of St Joseph's Health Centre, we will provide you with: **one 8x8 foot space, an 8-foot table, and two chairs. For an extra charge you will be provided with hydro. Use this opportunity to be involved in the first edition of what we hope will be an annual event.**

General Guidelines for the Merchant's Market

- Here Comes Summer is a non-profit event
- Liability Insurance has been secured
- Promotional Materials will be provided (date of availability T. B. A.)
- Set up and dismantle (T. B. A.)
- Security has been secured

General Application requirements

Only one person per application form. All applications must include:

- A signed completed application. Save a copy for your records.
- A detailed description of what your booth will include and special requirements.
- Application fee: \$200.00, The application fee must be in Canadian funds and is non refundable. (with the one exception that the event is cancelled due to a perceived regional health emergency).

Application Deadline

The BIA must receive your application no later than June 1st at 5pm in order to make the Here Comes Summer Directory listing. June 15th at 5pm is set as our final application acceptance date for the Merchant's Market. (Note: Limited space available, all applications will be accepted on a first come first served basis.)

There is a Merchant's Market drop off box located at the Liberty Village BIA office for those of you who wish to hand deliver your application and money. For those of you who cannot make the trip into the office, please mail your application form and fee to the BIA office listed below.

We will e-mail or call confirmation of receipt of applications and further details with regard to set up and break down times.



*It's the year's longest day...
and we've got lots of fun to fill it!*

Merchant's Market Application Form

Know the guidelines and application requirements. Application will not be considered if all requirements are not met by the application deadline. For those of you who would like your name to be listed in the Here Comes Summer directory, the BIA must receive your application no later than June 1st at 5pm. If you do not wish to have your name published in the directory, the application deadline is June 15th at 5pm.

I, the undersigned, do agree to the following:

To accept the guidelines for participation in Here Comes Summer 2003 as set forth in the Merchant's Market Call to Register.

Signature: _____

Print full name: _____

Company name (if applicable): _____

Contact name: _____

Contact address: _____

Phone: _____

Alternate phone: _____

Email: _____

The best time(s) of day to phone the contact is/are: _____ A.M. _____ P.M.

Application fee enclosed _____ **\$200.00 Cdn**

Payment method: **Cash** _____ (Do not send cash by mail. Hand deliveries only to the BIA office contact: Lynn Clay)

Certified cheque _____ **or money order** _____

I will require: hydro other _____

Application will not be processed without fee!

Please direct inquiries and send completed applications to:

Attn: Carrie McKitrick
Liberty Village Business (B.I.A.) Business Improvement Association
74 Fraser Avenue, Toronto, Ontario M6K 3E1
Email: lynnclay@lvbia.com
Phone: 416 516 1723
Fax: 416 926 8874

visit our website: www.herecomessummer.ca

received by: _____

date received: _____

approved by: _____

method of payment: _____

booth number: _____

